

Annie Lambla

annie.lambla@gmail.com
linkedin.com/in/annielambla

RELEVANT EXPERIENCE

Senior Ethnographic Researcher | Experientia 2016-present
Putting People First

Understanding people & designing solutions that matter | Research design & facilitation, project management for global design research and service design projects.

Research Manager | The Sound 2013-2016
Exploration, Strategy, Innovation

Strategic innovation through | Research design & facilitation, writing and presentation, project management, film production, analysis & reporting. Including online and in-person methodologies, co-creation & innovation workshops, editing, and business development.

President | Net Impact 2011-2014

Community leadership in social enterprise & systems thinking | Active social organizer & facilitator in Vancouver's vibrant and leading-edge social impact community, collaborating with organizations in local universities and private organizations to tackle social and economic challenges through participatory and sustainability-focused approaches.

Independent Consultant 2013

Market Analysis & Food Infrastructure Gap Analysis

Research & community engagement for sustainable food systems | Research & analysis for regional food production and demand, and implications for municipal partnership & business plans. Included focus groups, resource mapping, and quantitative research & analysis.

Project Coordinator | Vancity Community Foundation 2012

Farmers' Market Impact Toolkit

Program evaluation & community impact | Innovation and design of collaborative qualitative and quantitative research & reporting templates to measure social, environmental & economic impact.

Founder and Manager | The Yogurt Pedaler 2010-2012

Social enterprise in support of local food systems | Venture design, prototyping, marketing, fundraising, and implementation.

Floor Manager | Open Produce 2009-2011

Independent produce store | Staff and inventory management, community relations, merchandising, supplier & account oversight, operational system design and implementation.

Research Assistant | Metropolitan Planning Council 2009-2010

Public sector strategic analysis & policy development | Created advocacy materials and organized government training workshops for community development plans and successful transportation policy changes (MPC is a non-profit planning and policy advocacy organization)

ADVISORY

Advisor & Customer Validation | FTSY (tech startup) (2015-2017)

Mentor & Instructor | RADIUS Ventures Slingshot Social Impact Accelerator (2016)

Design Team Member | Ontario School Nutrition Program (2015)

COMMUNITY

Steering Committee | UBC New Economy Summit (2013)

Writer | SEE Change Magazine (2012-2013)

President, UBC Chapter | Net Impact (2011-2012)

Steering Committee | Structures for Inclusion 10+1 Design Corps (2011)

Mentor & Mechanic | Blackstone Bicycle Works (2009-2011)

PROFILE

Strategic research manager and ethnographic researcher. Systems thinker, and maker - a navigator of grey areas and hard questions, committed to exploring other worlds and communicating them with respect. With nearly 10 years experience in community and business development, strategic innovation, design thinking, qualitative research and project management toward community resilience and human-centered design.

EDUCATION

MBA (Business Innovation, Sustainability)
Univ. British Columbia . 2012
Vancouver, Canada

Bachelor of Arts (Social Sciences: Cultural Anthropology)
Kenyon College . 2007
Gambier, Ohio, USA

Sweet Briar College Junior Year in France, Ethnology & French
Université de Paris VII . 2006
Paris, France

LANGUAGES

English (native)
French (fluent)
Italian (fluent)
Turkish (beginner)

SKILLS

Research Design | Ethnography | Quantitative Analysis | Business Development | Social Enterprise | Living Systems Thinking | Writing & Editing | Facilitation | Sailing | Bicycles | Skiing | Ceramics | Cheese making & dairy fermentation